



Media Contact: Jay Sorensen
Telephone: 414-961-1939
Web site: www.KidsFirstFund.org

News Release

AirTran Receives Kids First Auction Partner Award

The Kids First Fund honors the highest revenue-producing donor for its annual International Online Travel Auction for Kids.

Milwaukee, Wisconsin (February 26, 2008) . . . The people voted with their bids and selected AirTran Airways as the recipient of the **2008 Kids First Auction Partner Award**. More than 36 travel brands, including AirTran Airways, participated in last year's International Online Travel Auction for Kids.

AirTran Airways has been recognized because its auction items raised the highest amount generated by any single donor airline or hotel company. The coach and business class tickets provided by AirTran were valid to any U.S. destination and raised \$5,762 in proceeds for the Kids First Fund; this was more than any amount raised by the other companies participating in the 2007 auction.

"AirTran has been a generous supporter of the Online Travel Auction for Kids since it launched in 2004," said Jay Sorensen, president of the Kids First Fund. "The carrier's network of 700 daily flights across the United States are a big attraction for bidders and have helped make this event the world's largest online travel auction to benefit kids."

AirTran Airways, along with other participating airlines and hotels, will again participate in the upcoming International Online Travel Auction for Kids. AirTran will repeat its donation of coach and business class tickets valid to any of the 56 U.S. destinations such as Las Vegas, Orlando, Fort Lauderdale, Seattle, and New York LaGuardia.

AirTran is also providing a new feature item this year with the addition of instant "Elite Status" in the carrier's A+ Rewards frequent flier program. Ten lucky bidders will receive Elite status through 2008 effective May 1. Benefits include free business class upgrades from select fares at time of booking, the ability to purchase upgrades from any coach fare, guaranteed seating on any flight, dedicated check-in lines and security screening at select airports, and the ability to transfer credits to other A+ Reward member accounts (see note at end).

The 2008 event will kick off at www.KidsFirstAuction.com on March 18, 2008 with more than 100 items consisting of airline tickets, hotel packages, and unique travel experiences. Auction items will be available for bidding through March 30, 2008.

The funds from this year's auction will be contributed to help fund the construction of a US\$1.3 million family shelter for women and children in the Republic of Latvia. The shelter will create a safe refuge for abused children and their mothers in the rural and very needy Latgale region of Latvia.

In addition to AirTran, the following travel brands represent the current list of donors for the 2008 event: Air Canada, Air France, Alaska Airlines, ALMA de Mexico, ATA Airlines, Avis Rent A Car, Budget Rent A Car, FossHotels of Iceland, Funjet Vacations, Hawaii Superferry, Hilton Hotels, Icelandair, JetBlue, Sky Express of Russia, Spirit, Sterling Airlines (Europe), Swiss International Air Lines.

Note: Please refer to www.AplusRewards.com for complete details on the benefits provided by Elite status in the A+ Rewards frequent traveler program.

About the Kids First Fund. The Kids First Fund helps abused and abandoned children. We protect children from abuse. We empower young adults with a positive future. We strengthen families. We build awareness of child abuse. We operate in countries where resources are very limited. Current projects provide support for children in the democratic republic of Latvia located on the Baltic Sea. The Kids First Fund supports programs to educate child welfare professionals such as police officers, judges, social workers and prosecutors on child abuse issues. Direct assistance is also provided to centers providing care for abused children. The Kids First Fund is a very efficient non-profit organization and does not incur any expenses since all staffing and services are donated. The organization has been granted special consultative status with the Economic and Social Council of the United Nations. Learn more at KidsFirstFund.org.

About AirTran Airways. AirTran Airways, a Fortune 1000 company, offers more than 700 affordable, daily flights to 56 U.S. destinations. With 8,900 friendly Crew Members and America's youngest all-Boeing fleet, AirTran Airways provides XM Satellite Radio and Business Class seating on every flight. For more information and free online booking, visit <http://www.airtran.com>.

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