



## Family Friendly Airline Award – 2013 Airline Nomination Instructions

*“To recognize an airline for a specific service providing extra comfort and convenience to children and parents.”*

Please review these qualifications:

- Airlines may self-nominate for award consideration.
- One nomination considered per airline.
- The nominator must be employed at the headquarters of an airline in a marketing, communication, sales, or executive position.
- Nominations should be sent to: [Sorensen@KidsFirstFund.org](mailto:Sorensen@KidsFirstFund.org)
- Submission format may be email or Word document.
- Nominations must not be sent directly to members of the judging committee.
- Final due date for receipt of nomination: **April 6, 2013**
- Airline finalists from 2012 are welcome to submit nominations for this year. However, the 2012 award recipient (Gulf Air) is excluded from participating for 2013 but may participate next year.

The nomination should consist of the following six responses:

1. Name and title of nominator.
2. Email address and daytime telephone number.
3. Name of airline nominated.
4. Title of the service nominated.
5. Description of the service (if applicable list the fee).
6. Reasons why the airline and this service deserve the distinction of the award.

There is a maximum limit of 500 words for item 6.

For questions: Contact Jay Sorensen (president and volunteer of the Kids First Fund) at [Sorensen@KidsFirstFund.org](mailto:Sorensen@KidsFirstFund.org) or direct at 01-414-961-1939