



## **Bid on Global Etihad Tickets, Anytime Passes on Southwest, Thousands of SkyMiles, and Tune Hotels in London**

### *10<sup>th</sup> Kids First Auction Adds FlyerTalk.com Sponsorship for 2014*

Shorewood, WI (May 5, 2014) – The 10<sup>th</sup> **Kids First Auction Sponsored by FlyerTalk.com** will begin May 8, with the first of three online auctions in which participants can bid on a global selection of items including airline tickets, hotel stays, car rentals and feature signature items – such as a day trip to Niagara Falls on a charter flight from New York City. The bidding experience begins at [KidsFirstAuction.com](http://KidsFirstAuction.com).

The 2014 Kids First Auction has two bidding options: FlyerTalk and eBay. New for 2014 is a FlyerTalk auction page with unique items such as mileage vouchers from Delta SkyMiles and airberlin topbonus and Viator VIP tours of the Vatican or Versailles. FlyerTalk is one of the most popular online communities frequented by business travelers who are passionate about all things travel-related. The community includes over 200 forums with more than 7 million posts discussing airline, hotel, credit card, and phone and rental car companies.

Returning for 2014 is the Kids First Fund's eBay auction page offering a traditional array of airline tickets, hotel stays, car rental vouchers, and sightseeing tours. Available for bid this year are tickets valid for any Etihad gateway to Abu Dhabi. Choose from Chicago, New York, Sydney, and Tokyo with more than 100 gateways in total. Also offered are tickets on Air Arabia Maroc, Icelandair, SATA International, Southwest, and Virgin Australia. Viator, the world's leading resource for booking travel experiences, contributed VIP Access tours of the Vatican and Versailles.

At the FlyerTalk.com and eBay bidding sites the schedule features three 10-day auctions that begin on May 8, May 15, and May 22. Check out both auction sites by visiting the home page for the event at [KidsFirstAuction.com](http://KidsFirstAuction.com). The following are a few highlights:

- Enjoy hotel nights in Bellevue, Desert Hot Springs, Montreal, Reno, Ottawa, Palm Beach, Philadelphia, and Toronto.
- New Yorkers can fly on a charter flight to enjoy a glorious day at Niagara Falls with a full tour, buffet lunch, and Manhattan hotel pick-up courtesy of Viator.
- Explore the wonderland of Iceland with 650 euro economy class vouchers from Icelandair.
- An astounding 25 packages are available from Tune Hotels for their London locations.
- Bid on 50,000 . . . 75,000 . . . and 100,000 mile vouchers for topbonus, the frequent flier program of airberlin.
- Experience the perfect drive with one-day certificates from Budget Car Rental.

The complete list of donor companies for the 2014 Kids First Auction Sponsored by FlyerTalk.com is: Air Arabia Maroc, airberlin, Atlantis Casino Resort Spa, Best Western, Budget Car Rental, Choice Hotels, Comfort Inn, Delta SkyMiles, Delta Hotels, Etihad Airways, Holiday Inn, Hyatt House, Icelandair, InterContinental Hotels, Pegasus Airlines, Miracle Springs Resort, RocketMiles, SATA International, Southwest Airlines, Tune Hotels, Viator, and Virgin Australia.

“We are pleased the FlyerTalk online community can partner with the Kids First Fund and provide opportunities to bid and win travel with global donors such as the airberlin topbonus program, Etihad Airways, Southwest Airlines, and Tune Hotels,” said Brent Conner, Vice President & General Manager, Travel & Leisure for Internet Brands (the owner of FlyerTalk). “But more importantly, FlyerTalk is delighted to have a positive impact on the lives of many children who need our help. The proceeds of this auction will help children who feel they have been forgotten and will remind them there are people who care.”

The Kids First Fund is a US-based charity that helps abused children in resource-poor areas of the world, by developing programs that provide professional education to identify and treat abused children. The fund has been responsible for creating a family shelter in Latvia that cares for abused women and their children. Every penny donated during this auction and to the Fund will be spent on projects to benefit children. No funds are deducted for salaries or administrative expense.

FlyerTalk banner (728x90) for the event:



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