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News Release

Kids First Fund Elects CNN's Indra Petersons to Board of Directors

Shorewood, Wisconsin (November 13, 2014) -- Indra Petersons, the weather anchor of CNN's morning show "New Day" has been elected to the Kids First Fund Board of Directors.

In addition to her work on "New Day", Indra contributes to all CNN programming. She is a Certified Broadcast Meteorologist, a distinguished designation by the American Meteorological Society. She is also a professional member of the American Meteorological Society (AMS) and the National Weather Association (NWA). In 2014, Indra was recognized by The Alliance for Women in Media with the Women with Solutions: STEM Leadership in Media award. The award honors women whose leadership has increased awareness and access to science, technology, engineering and math, especially to girls and young women.

"I'm pleased to welcome Indra to the Board. She comes to us with a personal interest in helping the children of Latvia, since it is the homeland of her father and grandparents. As soon as she learned of our goals and accomplishments, she was determined to help," said Kids First Fund Board President Jay Sorensen. "Watch her on CNN and you will feel the excitement that I'm sure she will bring to our efforts."

"I'm very proud of my Latvian heritage and feel strongly about helping children succeed in life regardless of their circumstance. I not only look forward to doing what I can to aid Kids First, but also to building upon my personal connection to Latvia."

About the Kids First Fund. The Kids First Fund helps abused and abandoned children. We protect children from abuse. We empower young adults with a positive future. We strengthen families. We build awareness of child abuse. We operate in countries where resources are very limited. Current projects provide support for children in the democratic republic of Latvia located on the Baltic Sea. The Kids First Fund supports programs to educate child welfare professionals such as police officers, judges, social workers and prosecutors on child abuse issues. Direct assistance is also provided to centers providing care for abused children. The Kids First Fund is a very efficient non-profit organization and does not incur any expenses since all staffing and services are donated. Learn more at www.KidsFirstFund.org.

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